

# The Didsbury Pioneer

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VOLUME 53; NO. 2

DIDSBURY, ALBERTA, WEDNESDAY, JANUARY 13, 1954

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## Westcott W.I. January Meeting

Westcott W.I. met at the home of Mrs. Arnold Bode on Thursday, Jan. 7, with 11 of the 13 members present.

Meeting opened in the usual way with the new president, Mrs. J. Robertson in the chair, assisted by the new secretary-treasurer, Mrs. H. Goetjen.

Roll call was answered by "Why I Like to Belong to the W.I." It was decided to have the birthday box again this year.

Mrs. Ed Klumck, past secretary-treasurer, read the financial statement for 1953 and this was approved by the meeting.

Mrs. Robertson read a letter from our corresponding W.I. in Northern England. It is always such a treat for the W.I. to receive Deborah's letters from so far away.

A few money raising ideas were discussed: one to be ready for next meeting is a small apron, to pass around and sew money donations under a patch on the apron. Another idea was for each member to raise a sum of money in any way she pleases. She can make something and sell it, have card parties or croquinoile parties, etc.

The president presented the retiring officers, Mrs. Cliff Eckstrand as president for four years and Mrs. Ed Klumck as secretary for the same time, with F.W.I.C. pins.

Mrs. Goetjen accepted a chenille bedspread from the W.I. on behalf of her daughter, Elaine, who is to be married on Jan. 18 in Calgary.

Rest of the afternoon was spent in finishing out the 1954 program.

The next meeting will be held at the home of Mrs. Cliff Eckstrand on Thursday, Feb. 4, when Miss Dixon, district home economist, will speak on "Baking Secrets."

The two newly-formed W.I.s, the Westcott Junior group and Jackson W.I. will be guests at this meeting.

## C.A.H.L. Standings

(Unofficial)	W	L	P
Red Deer	6	4	22
Oids	6	4	12
Lacombe	6	5	12
Didsbury	5	5	10
Ponoka	3	6	6
Alta	3	6	6
Stettler	0	9	0

The above standings are strictly unofficial and were made up by one of the local executive who follows the league play closely. So far league headquarters seem reluctant to divulge statistics to outside points but it is expected this situation will be remedied shortly. The above includes games up to and including Monday night, Jan. 11.

Don't forget the dance in Melvin hall Friday Jan. 22, modern and old-time dancing. Krebs orchestra.



Shown above is Trev Morgan, the local lad who has been making a habit this season of performing the hat trick for Didsbury Ramblers. So far Trev has collected two chapeaus for scoring two goals in a single game against two of the opposing clubs.

## Ramblers Defeat Stettler; Lose To Lacombe And Oids

Making their second long trek to Stettler within a week, Didsbury Ramblers continued their show of supremacy over the Imperials of that town when they skated off the ice with a 6-4 victory. The previous game ended 5-4 with the locals on the long end of the count.

In the Wednesday night encounter Trev Morgan scored his second hat trick of the season as he rapped home three well earned counters. Hamilton collected a pair of goals and Neufeld rounded out the Didsbury scoring with a singleton.

The game played here with Stettler earlier in the season, which Stettler won 4-3, has been ordered to be replayed. An official protest was lodged by Ramblers regarding the use of Dal Diebold who had not been released. The protest was allowed yet the game has to be replayed. Figure that one out. Normally when the protest is allowed the two points are automatically

awarded to the winners of the protest.

### OLDS 7, DIDSBURY 1

Playing their fourth game of the season against Oids, Ramblers were out to even the count in games here last Thursday night but it was not to be. The visitors took an early lead and never looked back as they hammered in six goals before Didsbury blinked the red light.

Turple with three goals and A. Clarke with two were big guns for Oids, while Letourneau and McLeod got one each. Devine was the lone local marksman.

It appeared Ramblers were tired and leg weary following their long road trip to Stettler the previous night but the scoreboard is what counts and the northern lads were in full command there and well deserving of the win.

### LACOMBE 5, DIDSBURY 3

Playing before a contingent of fans from both Lacombe and Didsbury in the Inuitfall arena on Saturday night, Rockets wrapped in two third period goals to take home a 5-3 win after a fast, interesting game.

Lacombe took an early lead and were never behind in the game. Ramblers tied the score twice but were unable to get that extra one which seems to make so much difference when the heat is on in the third period.

Scoring for Didsbury was done by Brumwell, Devine and Smith.

The committee consists of F. Jackson, chairman; Alvin Traub, Brian Stauffer, Wilmer Reist, Mrs. R. Loun, Mrs. W. McParquhar, Mrs. Brian Johnson and Mrs. Harvey Gillrie.

In giving the financial report, Mr. Jackson said cash donations of \$10,200 had been received and additional donations amounting to a value of about \$450 in bedding, dishes, furniture, etc.

The home is situated north of the school and has been newly decorated and tastefully furnished, which provides an air of cosy homeliness throughout. There is a maximum accommodation for 14 guests.

## Annual Bonsel Now Underway

With a slightly smaller entry than last year, Didsbury Curling Club's annual bonsel got away to a roaring start Monday morning with 19 local and 13 visiting rinks going after the jewelery.

Old Man Winter arrived in time and good ice for the entire event is locally assured.

All events are still in preliminary stages and results will not be available until next week.

Visiting rinks are from Oids, Crossfield, Castairs, Midway, Elkton and Cremona.

Prizes for the four big events are on display in the window of Folkman's clothing.

## Ponoka Plays Here Thursday

Ponoka Stampede, touted as the team to beat with their array of former senior and professional hockey players, will be visitors on Thursday, Jan. 14.

Ramblers have proven so far this season they can skate with the best in the league and it will be interesting to see how they come out in their first meeting with the Stampede.

Game time is 8:30 and a good crowd always makes for a good game. See you there.

### CLIFF SORENSON WINS McDONALD BRIAR PLAYOFF

For the second year in a row Cliff Sorenson has skipped his rink to victory in the local McDonald Briar playoffs. He now enters the zone playoffs to be held later in the month.

Sorenson and McCloy tangled in the final with the former coming out on the long end of a 17-14 score. Other rinks in the round-robin were skipped by I. Klein and T. Morris.

Personnel of the winning rink was C. Sorenson, skip; L. Clayton, third; L. Berscht, second; J. Tuglie, end.

### WEST NOTES

(From Our Own Correspondent)

Mr. and Mrs. A. L. Hogg were Calgary visitors on Friday.

A shower was held in Elkton school on Friday in honor of Don Luft of Didsbury, formerly of this district.

Mr. and Mrs. O. Thompson were dinner guests with Mr. and Mrs. D. Kimmel on Sunday.

Mr. and Mrs. Arnold Hogg visited Sunday with Mr. and Mrs. C. Wilson, west of Cremona.

The Rugby W.I. are holding a whist drive at the home of Mrs. D. Hoesgood Wednesday, Jan. 13.

The Rugby W.I. entertained their husbands and families at a pot luck supper and picture show in Rugby Hall recently. Mrs. L. Krebs, the new president, welcomed the members and visitors. After supper Wheat Pot representatives showed both amusing and educational films.

Mr. and Mrs. L. Banting were Scapa visitors this week.

Mr. and Mrs. J. Cook were at home to their family and friends on Thursday evening on the occasion of their 40th anniversary.

Mr. and Mrs. John Betus are at present the staff in charge. Eight people are expected to come in soon. Both men and women are welcome. Anyone interested should contact a member of the board.

During the afternoon about 75 visitors called to inspect the home and enjoy a cup of tea. Mr. Reist was in charge of the visitors' register while other members of the committee showed guests the building. Ladies on the committee were in charge of tea arrangements.

Mr. Halmquist, who was to have been present, was unable to attend owing to his new responsibilities as minister of agriculture.

The opening of this home is a fine community enterprise. It has meant many hours of hard work on the part of those in charge of it. The results are a credit to their efforts. However, like any other beginning enterprise, it must continue to have the support and cooperation of the town and district to really flourish and be the benefit it deserves to be to the senior citizens who have long since done their bit in building up this province.

## Mrs. Sadie Clarke Installed As Worthy Matron

At a very impressive ceremony Friday evening, Jan. 8, the officers of St. Rita's Chapter No. 27 were installed.

Mrs. Helen McGhee, past grand matron of the Grand Chapter of Alberta, was assisted by Mr. Art Thomas, past patron from Grand Prairie, in installing the officers. Several distinguished guests were present, including Mrs. Agnes Pearson, worthy grand matron of Calgary; Mrs. A. Clements, grand chaplain, Calgary; Mrs. May Short, grand organist, Calgary; and Mrs. Rose Morris, grand Adah, Didsbury.

Members of King Hiram Lodge No. 21, A.F. and A.M. were also present. Many visitors, also from Calgary, Castairs, Oids, Drumheller, Grand Prairie, Claresholm and Seprine, Sask. were in attendance.

The evening opened with usual ceremonies and the choir, which comprised children of the members of the Masonic Order, sang The Lord's Prayer. This choir was under the very able leadership of Mrs. D. Thuring and sang several numbers during the evening.

Mrs. Helen McGhee gave a very illustrious address to the newly installed Star Point.

The newly-installed Worthy Patron Reid Clarke presented the newly-installed worthy matron with

a beautifully engraved gavel, after which Bonnie Clarke, Norman Clarke, Bernice Clarke and Ralph Clarke, children of the worthy matron and worthy patron, sang a hymn. There followed addendas to the outgoing and incoming officers. Flowers and gifts were presented at this time.

Following is the new slate of officers for 1954:

Worthy Matron, Mrs. Sadie Clarke; Worthy Patron, Mr. Reid Clarke; Associate Matron, Mrs. Christina Holub; Associate Patron, Mrs. Dorothy Prevoist; treasurer, Mrs. Helen Eubank; conductress, Mrs. Della Thompson; associate conductress, Mrs. Mildred Biore; organist, Grace Banta; chaplain, Mrs. Charlotte Thompson; marshal, Mrs. Inez Stauffer; Adah, Mrs. Mollie Fulkerth; Ruth, Mrs. Margaret Clayton; Esther, Mrs. Beth Campbell; Martha, Mrs. Geraldine Scott; Electa, Mrs. Pauline Morton; warder, Mrs. Gladys Waugh; sentinel, Mrs. Ellen Richardson.

The happy evening came to a close with lunch served in the banquet room, the tables being beautifully decorated for the occasion. Mr. Reid Clarke was toastmaster.



Nurse Loretta Shaw listens to a watch tick inside 13-year-old Edna Stewart of Ohio, who swallowed the time-piece after it accidentally fell in her mouth. Edna, lying in bed, had her arms over her head and was trying to take it off when it fell.

### Mountain View

(From Our Own Correspondent)

Mr. and Mrs. Gordon Pearson of Salmon Arm, B.C. were weekend visitors with Mr. and Mrs. Walter Pratt and family.

Mr. and Mrs. Jack Underhay and Joyce had as their Sunday visitors, Mr. and Mrs. Bill Haderer and Jeanette and Mr. and Mrs. David Pratt and family.

Mrs. Walter Pratt entertained the Knitting Club at her home on Thursday last with nine ladies present.

Ladies, keep in mind the Institute meeting Thursday, Jan. 21 at the home of Mrs. Ed Blain, with the district home economist speaking on "Baking Secrets." Members are requested to bring a friend.

There will also be a clothing collection for Korea.

Mr. and Mrs. Gerald Archer spent Christmas Eve with Mr. and Mrs. B. A. Atkinson. They had Christmas dinner at the home of Mr. and Mrs. Crosby Archer, joint hosts of the Atkinson family at Bowden for supper.

Congratulations are extended to Mr. and Mrs. Art Coates (Jean Lang) who were married on Friday last. About 30 neighbors and friends gathered to chivaree the young couple in their new home on the Wm. Coates farm.

Dinner guests Sunday with Mr. and Mrs. Ed McNeil were Mr. and Mrs. John Kohut and family, Mr. and Mrs. Barney Elliott and Joyce.

Mr. and Mrs. Bob McCulloch, Robert and Mary Ann.

Three Lone Pine square dancers attended the Acme square dance on Friday evening and reported having a good time.

### ZELLA NEWS NOTES

(From Our Own Correspondent)

Nine tables of what were in play at the Zella school Friday when Mrs. E. Lowrie and Mrs. Vic Snyder, who were married on Friday, were co-hostesses. Mrs. P. Lucas and Harold Braun won top honors and consolations went to Vydelle Ness and Bill Grange. Door prizes were won by Vydelle McConnell and Don McCracken.

The next W.I. card party will be held on Friday, Jan. 22 when Mrs. Jim Johnston and Mrs. Joe White will be co-hostesses.

Mr. and Mrs. A. Oppen left on Thursday to visit for two weeks in Camrose and vicinity.

Rev. C. C. Armstrong will hold services in Zella school on Sunday at 10 a.m.

Wendy Law was a guest of her cousin, Kathleen Grange, over the weekend.

Mr. and Mrs. Bob McCulloch and Mr. and Mrs. Herschel Fry attended the square dance at Bulmoral school in Calgary on Wednesday last. Don Martin was the caller.

Miss Kay Atkinson returned to Calgary to resume her Grade XII studies after spending the holiday season at her home.

Mr. and Mrs. B. A. Atkinson and Kay spent Christmas Day with relatives east of Bowden.

### DIDSBURY MARKETS BUTTERFAT

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Special	.....	62c
No. 1	.....	60c
No. 2	.....	51c
No. 3	.....	70c



Little Charles Stone got the scare of his life the other day when he peeked into a museum case and saw the mummified hands of a king and queen from an ancient tomb in Egypt, while visiting the Witte Museum in San Antonio, Texas. His teacher settled his nerves by showing him an ancient car.



Shown above is Dal Diebold, former starry winger with Didsbury Ramblers, who scored three goals in a losing cause against the locals at Stettler last week. Much controversy has taken place about the above player since league play got under way, and one game in which he participated against the locals has been ordered to be replayed.

#### MUNICIPAL DISTRICT HONORED BY QUEEN

The Municipal District of Mountain View was honored by the Queen in the receipt by Reeve Wm. Bagnall of the Corination Medal. Mr. Bagnall has been a member of the council for the past six years and has been reeve of the district for the last two years. In addition to the duties of reeve, Mr. Bagnall was "called out" by the army and has just completed a term as Camp Commandant at Currie Barracks, Calgary.

With the Loyal Edmonton Regiment in 1944, he was later seconded to General Patton's U.S. Third Army and saw service in Germany, France and Czechoslovakia. From 1945 to 1946 he was Deputy Director of displaced persons with the U.N.R.R.A. organization in Munich and finished up at U.N.R.R.A. headquarters at Washington, D.C., working with Fiorella La Guardia. Last year Mr. Bagnall received the Canadian Forces Decoration, the only all Canadian decoration for 12 years of distinguished service in the Canadian Army.

#### LONE PINE W.I. HOLDS JANUARY MEETING

The January meeting of Lone Pine W.I. was held on the 8th at the home of Mrs. Brander with 19 members and two visitors present. Roll call was answered by "What Was Doing When I Was 20." The meeting opened by singing and reciting of the creed. Minutes of the November meeting were read and approved.

Plans were drawn up for an old time dance to be held at the Lone Pine hall on Jan. 15. Prizes will be given for waltzing, spot and elimination dances.

Satin pieces were given out to be made into quilt blocks. Mrs. Owen Milne gave a handcraft display on making artificial flowers. The 10-cent draw netted \$2.10 and was won by Mrs. Patterson. Mrs. E. Dowell held the "bit of fun" which was won by Mrs. Bittner, a visitor.

The 1954 handcraft list was discussed with various items being decided upon.

Mrs. F. Ahlgrim was presented with a plate as a token of her services as secretary-treasurer for the past several years. Mrs. Orvel Schneider and Mrs. Ahlgrim received "sunshine" gifts.

Mrs. Jim Wilson and Mrs. Bill Persinger were welcomed as new members.

Next meeting will be held at the home of Mrs. Floyd Ahlgrim on Feb. 10th. Don't forget the dance on Jan. 15th.

#### ENGAGEMENT ANNOUNCEMENT

Mrs. Justina Kessel of Huxley wishes to announce the engagement of her daughter, Ruth Elizabeth, to Mr. Hugh Henry Richardson, son of Mr. and Mrs. H. J. Richardson of Didsbury.

FOR SALE — Boy's tube skates, size 11, \$3.50. Apply Mrs. A. J. Allen, phone 243.

#### CARD OF THANKS

We wish to express our sincere thanks to our many friends, Dr. Asquith and neighbors for their kindness and sympathy shown during our recent sad bereavement, for the flowers, cards and other gifts; also to the carolers who sang because hearing was Mr. Gamble's only contact with others.

MRS. ANNA E. GAMBLE AND FAMILY

FOR SALE — Team of black mares, good chore team. Apply R. E. Neubauer, Didsbury. 1-2c

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signals of Cancer

— any sore that does not heal  
— A lump or thickening in the breast or elsewhere  
— unusual bleeding or discharge  
— any change in a wart or mole  
— any change in normal appearance of the skin

can be your early signal

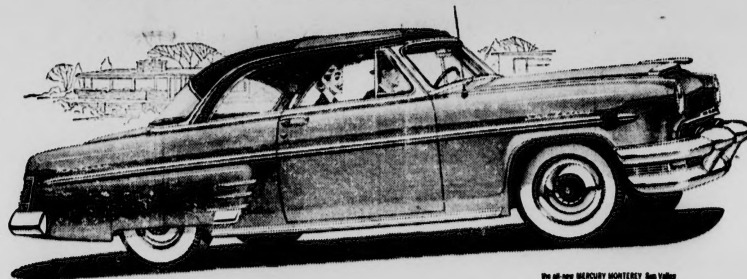
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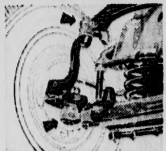
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Revolutionary, Ball-joint Front Suspension adds to your safety, increases your comfort

Mercury takes curves and corners with new road-hugging stability and ease! Teamed with Mercury's new front springs and shock absorbers, all-new Ball-joint Front Suspension gives you a wonderful new sense of sure-footed stability—makes fast-moving travel on winding highways much safer. Your Mercury will "corner" with ease and grace—take you over any road with far more smoothness, far better handling ease, and with almost unbelievable quietness! You'll ride so quietly you can converse with rear-seat passengers and never have to raise your voice!

Powered to make all your driving easier

Power Steering\* Power Brakes\* 4-way Power Seat\* Merc-O-Matic Drive\* (Optional) \* Featured on Mercury models; optional at extra cost on Custom models.

Here's smoother, quieter, more efficient power that means extra safety, easier hill-climbing and greater economy

New '54 Mercury brings you a completely new V-8 engine to fulfill the promise of eager, flashing performance you see in Mercury's long, low, "let's go" look! Here is the thrust of 161 horsepower, giving you extra measures of controlled power for safer, smoother performance in every driving situation—more flexible power-response, for easier hill-climbing—more "go" in snow and mud. It's a triumph of advanced design.

Mercury offers more models this year... an expanded Monterey line of four magnificently luxurious models, each with Mercury's great power features, radio and many other "extras"... beautiful Custom models.

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1953 OLDSMOBILE SEDAN, demonstrator, fully equipped, new car warranty.

1953 CHEVROLET DELUXE SEDAN, demonstrator, fully equipped, full warranty.

1949 MONARCH SEDAN, all reconditioned and guaranteed with radio and seat covers, a bargain at \$1250.00

1948 CHEVROLET SEDAN. A premium used car at a bargain price.

**Edeord Motors**  
YOUR MODERN GARAGE  
CHEVROLET OLDSMOBILE



## BRIGHT LITTLE GUY

A new flash bulb for amateur photographers has been developed, and it is said to be capable of giving light for black and white pictures up to 15 feet when it is used with existing reflectors, fast film and box-type camera. Advantage? Less bulky than its predecessors.

## CHURCH NOTICES

## MOUNTAIN VIEW

UNITED MISSIONARY CHURCH  
Rev. A. Frey, Pastor  
10:30 a.m.—Sunday School.  
11:30 a.m.—Morning Worship.  
8:00 p.m.—Evening Services.  
Youth Fellowship services held in the evening of the first and third Sunday of the month.

## FOUR SQUARE CHURCH

Fallen Timber School House  
Preaching service at 2 p.m. every Sunday.  
Sunday school immediately after service.  
Rev. Mr. and Rev. Mrs. Moore  
Pastors

## EVANGELICAL CHURCH

Rev. A. J. Grama, P. stor

## SUNDAY SERVICES:

10:30 a.m.: Worship Service.  
11:30 a.m.: Sunday School.  
2:00 p.m.: Sunday School followed by Worship Service.  
7:30 p.m.: Evening Service.  
Wednesday Evening, 8:00 p.m.  
Bible Study and Prayer Meeting.  
Thursday Evening, 8:00 p.m.  
Choir Practice.  
The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do thee good."

## REDEEMER LUTHERAN CHURCH

"The Church of the Lutheran Hour"

REV. E. B. FOX, Pastor  
Divine Services every Sunday at 11:00 a.m., followed by Sunday School and Adult Bible Class.

## UNITED MISSIONARY CHURCH

Rev. Ray Shantz, Pastor  
Sunday School, 10:30 a.m.  
Preaching, 11:30 a.m.  
Sunday evening service, 7:30 p.m.  
Wednesday evening prayer meeting, at 8 p.m.  
Young Peoples' service every alternate Sunday at 7:30 p.m.

## CHURCH OF NABARINE

## HARMATTAN

10:30 a.m.—Sunday School.  
11:30 a.m.—Morning Worship.  
8:00 p.m.—Evangelistic Service.  
Wednesday Prayer Meeting, 8 p.m.  
Friday N.Y.P.S. .... 8 p.m.  
REV. J. WATSON, Pastor  
The Church with the warm welcome

## UNITED CHURCH OF CANADA

Rev. C. C. Armstrong, B.A., B.D.  
Westerdale (2nd and 4th Sunday) ..... 10:00 a.m.  
Knox Sunday School ..... 11:00 a.m.  
Westcott ..... 11:30 a.m.  
Knox Evening Worship ..... 7:45 p.m.

## ANGELICAN MISSION OF OLDS

SUNDAY SERVICES  
Sunday School, 11 a.m. every Sunday.  
Second Sunday in the month: 7:30 p.m.—Divine Service.  
Fourth Sunday in the month: 11:45 a.m.—Didsbury.

Dear Editor:

... the letters start. Then from all over the free world come such comments as these from readers of THE CHRISTIAN SCIENCE MONITOR, an international daily newspaper:

"The Monitor is most reading for straight-thinking people."

"I returned to school after a lapse of 18 years. I will get my degree from the college, but my education comes from the Monitor."

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PS-11



Shown above is LaVerna Neufeld, local hockey player, who will be seen in action at the local arena Thursday night when Didsbury Ramblers play host to the power-packed Ponoka Stampede.

A house trailer is a necessity for any fellow who drives a car; it gives him a place to live while he's looking around for a place to park.

## HEREFORD BULL SALE AT LACOMBE IN APRIL

At the annual meeting of the Central Alberta Cattle Breeders' Association held in Lacombe on Sunday, Dec. 21, it was decided to hold a Hereford Bull Sale at Lacombe on April 7 and 8. This sale will be in addition to the three breed sale held the end of May and the beginning of June. This special sale will be open to bulls born after Jan. 1, 1950 and before Oct. 1, 1952. Entry forms are now in the mail and entries will close Feb. 1, 1954 and no late entries will be accepted.

## BULGES, BULGES, BULGES

Canadian food retailers are gathering ammunition for a new battle of the bulge.

The strategy: get more overweight Canadians to eat less calories by buying sugar-free and salt-free specially prepared foods. Substituted for carbohydrates will be more proteins designed to build up strength and health. Salt, though not a carbohydrate, helps put on the fat.

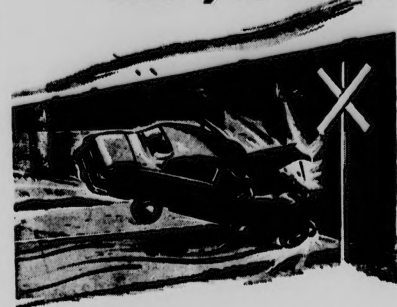
## SPARE THE ROD?

Whipping as a punishment for youthful criminals gets the majority nod from replies received to a recent question by The Financial Post. But nearly all qualify their approval with the suggestion that such punishment be reserved for crimes where violence is involved. It's also suggested that the decision whether to whip or not should not be one for a magistrate alone.

Against whipping, the view is advanced that corporal punishment does not have the support of experienced international penologists.

This business of waistline whittling is more than advertising promotion. By a conservative estimate some 33 million Canadians are heavier than they should be by an average excess of 16 pounds. United Nations statistics support this in giving Canada third place in calories consumed per person per day in the free world. As Canadians we average 3,240 calories per day with 3,210 in the U.S.

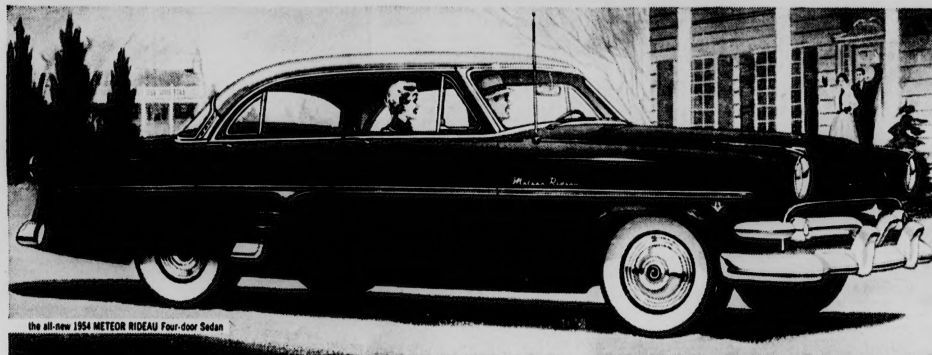
**Trains travel faster than you think!**



LOOK! IT'S HERE!

# New '54 Meteor

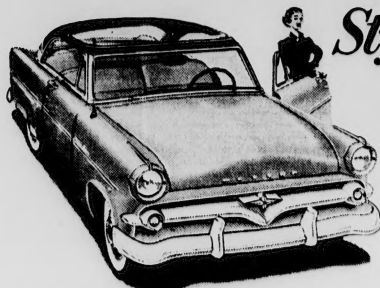
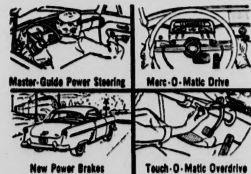
Come, See it ... ON DISPLAY FRIDAY!



the all-new 1954 METEOR RIDEAU Four-door Sedan

Powered ahead

V-8-125 hp.  
Most powerful V-8 engine in the low price field!



the all-new 1954 METEOR RIDEAU Skyline

Styled ahead—Meteor Rideau

An entirely new series of top-styled beauties for '54

Heading up this year's wider choice of models in three great lines, the entirely new Meteor Rideau line introduces four high-fashion models by the industry's top designers ... styled ahead with superb new beauty—with striking interior elegance expressed in distinctive two-tone colour combinations ... powered ahead with a new 125 Hp. V-8 engine, built for Meteor by the world leader in V-8 experience—and offering supremely smooth performance, instantly responsive power and pleasing thrift. Rideau models feature Master-Guide Power Steering, custom radio, heater, turn indicators, and other "extras" for complete pride of ownership.

For easier braking, and a full measure of driving safety, '54 Meteor offers new Power Brakes ... Merc-O-Matic Drive for liquid-smooth "no-shift" driving, or gas-saving Touch-O-Matic Overdrive, all optional at extra cost. These options are also available in the adventurous new Meteor Niagara models with 125 Hp. V-8. You're invited to experience the amazing smoothness of Meteor's new "Wonder Ride"—to see, and to drive the new '54 Meteor before you decide on any new car!

Be miles ahead with '54



YOU'RE INVITED ... TRY NEW "METEOR WONDER RIDE" BEFORE YOU DECIDE

## Prevost Motors

Mercury-Lincoln-Meteor Dealer

PHONE 168

BERT PREVOST, Prop.  
First Class Paint and Body Shop

## THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta  
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and of the Alberta Division of the C.W.N.A.  
Subscription: In Canada, \$2.50 a year; In U.S., \$3.50  
JAMES CURRIE, Editor and Publisher

### Through The Study Window

By REV. C. C. ARMSTRONG

The little baby named "1954" who arrived sharp at midnight, December 31st, is now just 13 days old. He is a cold-blooded wee chap, like most of those who have come before him. For the young fry, in the neighborhood, this is all to the good, for it means that hockey and skating can be equally enjoyed at appropriate temperature for those sports.

After a survey of the water meter it was decided that it would be possible to flood an area in our back yard, sufficient for the three or four pre-school children on our corner. However, in addition to these there is a regular swarm of boys who arrive after school to play shinny. So far not a single girl has dared venture on the ice. All of which causes one to meditate on the boundless vitality of children, and the adequacy, or inadequacy of the provision that is made for them. In summer time the major sports are baseball and golf, and there is nothing for the children during the long school holidays. Dad and Mom can have a playground, but not Junior.

To a lesser degree, the same thing applies in winter. The curling rink and arena can be and are used by children of school age. But it often seems that the adults get the best of it, and even at that, the adults are content to be spectators rather than participants. Even while most are better qualified as onlookers than as players, there is something wrong when so much of our investment in sports is designed for the satisfaction of adult desires rather than for the benefit of children.

The tables at which we eat, the switches by which we turn on the lights, the speed with which we cross intersections in the city, all are designed for adults rather than for children. It is an adult's world, beyond all doubt, in sports and in every-day living.

As it applies to the church, the same thing is likely to happen also. So far as the United Church is concerned, there is an ever-growing need for more facilities for our children. The church will have to take some really progressive steps to meet the need now and in the years to come. Is it too early to begin thinking, and then, having thought not too long, take action to provide a church hall for the special benefit of the youngsters in the Sunday School. This will be considered at the time of our annual meeting—time yet to be announced, so please bear it in mind.

#### HIGH QUALITY CROP

The quality of the 1953 western wheat crop is high. About 4 per cent is expected to grade 1 Northern, 47 per cent 2 Northern, 31 per cent 3 Northern and 4 per cent 4 Northern.

#### FOX HATCHED PULLETS PAY!

Write today for your free colored folder—Valuable money-making suggestions. Also how you can win a badge, cage and book on teaching it to talk.

This contest was popular in 1953. It will be popular again in 1954.  
**But You Must Act Now!**  
**10 FREE CHICKS PER 100**

THE FOX HATCHERY  
1332-9th AVE. CALGARY



#### AGRICULTURAL SERVICE BOARD NOTES

W. K. Snyder  
Field Supervisor

Calfood vaccinations are proceeding with all possible haste. During the month of December 1301 calves were vaccinated, making a total of 4041 since the campaign started on the 23rd of November.

All of Townships 28, 32 and 34 are finished. This comprises half of the area in Mountain View M.D. No. 49. Dr. Ballantyne, who is provincial director of veterinarian services for Alberta told us at a recent meeting at Hartmann that, while it is most desirable to vaccinate heifer calves at the ages of 4 to 8 months inclusive, the vaccine will be equally effective if administered when the calf is 12 months.

providing:  
1. The heifer is not pregnant.  
2. That she does not become pregnant within a minimum of 3 months following vaccination.  
With these two precautions in mind it is possible to vaccinate heifer calves up to one year old. Dr. Ballantyne said that, while vaccina-

tions can not be expected to give complete immunity in 100 per cent of calves, it is effective in 96 per cent of them.  
The vaccine used is perishable and must be kept under refrigeration until the day it is used. Handled in this way the vaccine is good for up to 30 days.

If the one who is making the vaccinations should accidentally prick themselves as sometimes happens when trying to subdue a wild calf, serious consequences can be expected, probably resulting in hospitalization. These are two good reasons among several others that the vaccine used for Bangs disease is available only to registered veterinarians and must be administered by them.

The regulations governing a registered area specify that ALL heifer calves born and raised in the municipality be vaccinated. Those bought expressly as feeders and brought in for that purpose alone need not be vaccinated.

#### NO PLACE FOR HIM

"Now frankly," the surgeon warned, "I must inform you that this is a very serious operation. Four out of five patients die under the knife. Is there anything I can do for you before I begin?"

"Yes," said the patient, "help me on with my shoes and pants."

### Ship Your Stock Through The

Mountain View Co-Operative  
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Local Agent: R. E. GILLIE

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Guaranteed Radiator Repairs on all makes and models of cars, trucks and tractors—while you wait.

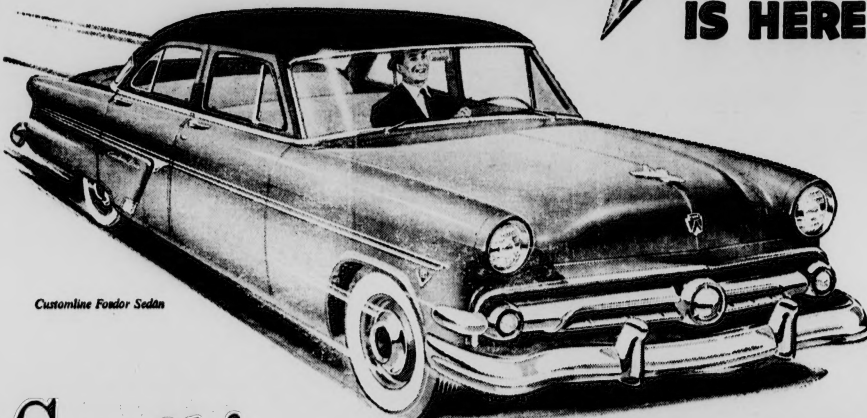
### DUNCAN AUTO BODY AND SERVICE

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# NEW FORD V-8

IS HERE !



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See it!

NOW ON DISPLAY!

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for greater smoothness, more flexibility and safety

NEW, MORE POWERFUL V-8 ENGINE  
backed by over 20 years' experience in building V-8's

### STILL MORE STYLE

Even more beauty-leader models to choose from in 3 great lines

### STILL MORE DRIVING EASE

offering Power Steering\* Power Brakes\* Fordomatic Drive\* and a host of other "worth-more" features

(\*White sidewall tires, fender skirts, radio, Power Steering, Power Brakes and Fordomatic Drive are optional at extra cost on certain models.)

It's HERE—the brilliant new 1954 Ford V-8... with exciting new style distinction... new, wider range of models... new V-8 power... new easy-driving features... to make Canada's "worth-more" car worth still more in '54.  
The new 120-Hp. V-8 engine in all Customline and Crestline models is the finest V-8 ever to power a Ford. It offers more power than ever before—and that means more smoothness, faster acceleration, greater safety and flexibility in all your driving! The famous 110-Hp. Strato-Star V-8 in all Mainline models, tested over millions of motoring-miles, combines smooth, dependable V-8 power with amazing fuel economy. Both engines are the products of over 20 years' experience in building V-8 engines...

more than all other manufacturers combined! Ford sets the pace again in '54 with brilliant new beauty of styling, inside and out. The completely new Crestline Skyliner, with its top of transparent Plexiglas, and the new high-fashion Crestline Sedan, interpret the latest innovations of modern motoring.

Ford for '54 offers "Master-Guide" Power Steering\*, Power Brakes\* and, of course, fully automatic Fordomatic\* Drive to make all driving easy and effortless. Ford's deep-down riding comfort rivals that of far more costly cars.

Your Ford Dealer invites you to test-drive the new '54 Ford now. See for yourself why Ford V-8 is worth still more in '54.

#### PRESENTING 2 THRILLING NEW Crestline MODELS



Crestline Sedan  
... the all-new style-leader in its field whose luxurious appointments will make it perfectly at home in the smartest circles!



Crestline Skyliner  
... utterly new and utterly different, with a transparent top of tinted Plexiglas over the driver's compartment that invites the sun and the scenery, gently filters out heat and glare!

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## EAST NOTES

(From Our Own Correspondent)

Mr. and Mrs. Bruce Shells and Ann Linda, Leslie and Mr. Shells hired men were New Year's dinner guests with Mr. and Mrs. Harold Shells.

Mr. and Mrs. Howard Pross and family and Mr. and Mrs. Stanley Schumaker were New Year's dinner guests with Mr. and Mrs. Walter McCulloch and Leonard.

Roland and Herb Ahlgrin spent New Year's Eve with Mr. and Mrs. Schumaker. They saw the Old Year out and the New Year in.

Joyce Schumaker spent a few days with the Shells girls in town. Lois Shells had New Year's dinner guests with Mr. and Mrs. Lloyd Casbeer at Carstairs.

Mr. and Mrs. Gus Bittner and family were New Year's supper guests with Mr. and Mrs. Walter McCulloch. Evening callers were Mr. and Mrs. Schumaker and girls.

Mr. and Mrs. Pete Neufeld and family were New Year's dinner guests with Mr. and Mrs. Ingen and family at Sunnyslope.

Mr. and Mrs. Alfie Thompson, and Mr. and Mrs. Donald Thompson were New Year's dinner guests with Mr. and Mrs. Lloyd Cipperey and family and Clarence Cipperey.

Mr. and Mrs. Otto Bittner and boys and Mr. and Mrs. Herb Ziegler were Sunday evening visitors recently with Mr. and Mrs. Alfie Thompson.

Mr. and Mrs. Art Grange and girls and Mrs. Bert Pross were Sunday dinner guests with Mr. and Mrs. Con Wagner and Ernie.

Congratulations are extended to Mr. and Mrs. Joe Hunter on the birth of their daughter, a sister for Donnie and Jimmy.

Congratulations also go out to Mr. and Mrs. Howard Krebs (Laura McCulloch) on the birth of a son. Mr. and Mrs. Ivan Clendenan and Mr. and Mrs. Raymond Schumaker and son Wayne, who spent the Yuletide season in Saskatchewan with their respective parents, returned home to Calgary last week. They were Tuesday callers on Mr. and Mrs. Schumaker.

Mrs. Pete Neufeld and Norman were Tuesday callers on Mrs. Don Sundberg and family.

Mr. Schumaker and Norman Neufeld motored to Calgary on Thursday. The Lone Pine W.I. are holding a "hard-time" dance on Jan. 18th. Everybody welcome.

## Jutland 4H Club Holds Meeting

The Jutland 4H Club held their recent meeting at the home of Ken Stiles. The highlight of the meeting was the study of how to make out correct feeding records. Mr. McPhail, the supervisor of the club, who is the district agriculturalist of Olds, brought along reports from other clubs which were turned in last year, for the Jutland members to compare.

The winning records were judged by Mr. R. Cooper, animal husbandry instructor of the O.S.A., the winner being Bernie McArthur of the Crossfield Club, who won the shield donated by Calgary Power. Lois Shells of the Jutland Club won fourth prize in this important event.

Two classes of calves were judged at the barn. Ken Stiles was presented with a shield donated by the Southern Alberta Shorthorn Club for the best Shorthorn calf shown in the Jutland Club last year.

## NEW W.I. ORGANIZED

On Dec. 30 a number of women met at the home of Mrs. A. Robertson to organize a new Women's Institute group which will go under the name of Jackson W.I.

The meeting opened with the singing of O Canada. Mrs. A. Haug, constituency convener, conducted the meeting and gave many helpful suggestions. Nineteen women joined the new group. Election of officers took place and Mrs. A. Robertson was elected president; Mrs. J. Ray, vice-president and Mrs. Carl Eckstrand, secretary-treasurer.

"God Save the Queen" brought the meeting to a close and a delicious lunch was served by the hostess.

A cordial invitation is extended to any lady interested in joining this W.I. The next meeting will be held at the home of Mrs. Shedd on Jan. 12. All other meetings to be held on the first Thursday of each month.

## Jewellery And Watch Repairing

FINE JEWELLERY

MEMORY DIAMOND RINGS

Leonard Hoare

Phone 155 Carstairs

## Bergen Notes

(From Our Own Correspondent)

(Intended For Last Week)  
People of the district were treated to an extra good program on Dec. 22 at the Bergen school. The teacher, Mrs. Halverson, however is no amateur when it comes to Christmas concerts as she had been putting them on when some of the parents present were attending school.

Mr. and Mrs. Leo Nickerson and family of Edmonton spent Christmas with the latter's parents, Mr. and Mrs. Andrew Lund.

Mr. and Mrs. Ira Gamble Jr. visited recently at the T. Haug home.

On the evening of Dec. 29 Mrs. Ross Ellis was hostess to a shower held in honor of Miss Mary Ratcliff. The Ellis home was filled with guests and Mary received many beautiful and useful gifts. Miss Ratcliff was also honored at showers held in Calgary and Sundre recently.

Congratulations to Mr. and Mrs. Harvey Wideman, who are proud parents of a son.

Miss Mary Ratcliff and Mr. Leslie Lyle were married in the local United Missionary Church New Year's Day. A reception followed at the bride's home.

## BIRTHS AT DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. D. Sundberg, Carstairs, in Dec. 24, a daughter.

To Mr. and Mrs. R. Dowell, Carstairs, in Dec. 25, a daughter.

To Mr. and Mrs. D. Loewen, Didsbury, in Dec. 26, a daughter.

To Mr. and Mrs. J. Edmondson, Carstairs, in Dec. 27, a son.

To Mr. and Mrs. Geo. McDonald, Didsbury, in Dec. 29, a daughter.

To Mr. and Mrs. Joe Teynor, Elkton, in Dec. 29, a daughter.

To Mr. and Mrs. Al Engwer, Didsbury, in Dec. 31, a daughter.

To Mr. and Mrs. N. Rigaby, Cremona, on Jan. 2, a daughter.

To Mr. and Mrs. Fred Jorgenson, Olds, on Jan. 3, a daughter.

To Mr. and Mrs. H. Reimer, Carstairs, on Jan. 3, a daughter.

To Mr. and Mrs. Joe Hunter, Didsbury, on Jan. 4, a daughter.

To Mr. and Mrs. Howard Krebs, Didsbury, on Jan. 4, a son.

## DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.

Saturday Matinee 2:30 — Evening 7:30 &amp; 9:30

THURS., FRI., SAT.:  
JAN. 14, 15, 16:MON., TUES., WED.:  
JAN. 18, 19, 20:

THE NEW  
HITTY-HOP  
MUSICAL  
M-C-M's  
**POWELL GRANGER**  
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**Gentry!**  
So dangerous...destructive...deadly to love!

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Use Our FREE Seed Testing Service

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Designed for that lower, longer look so prized in modern automotive styling, the new Chevrolets meet other high standards besides eye appeal. The 1954 series have more power, better performance and chassis improvements that will substantially increase the pleasure and convenience of motoring. For 1954, a total of 13

body models are available in three series of cars. The Powerglide automatic transmission, teamed with a new 125-horsepower engine, is now optional on all cars. Another outstanding development, also available as an option in all series, is Power Steering. Above is pictured the Bel Air four-door sedan.

True happiness  
springs from  
Moderation

— GOETHE  
(1749 - 1832)

The House of Seagram

Men who think of tomorrow practice moderation today

## Notes From D.A.

By Hugh McPhail

A rural electrification school is to be held in the Legion hall, Olds, from Feb. 1 to Feb. 12. This school is put on by the Alberta Department of Agriculture and the Canadian Vocational Training Branch of the Federal Department of Labour. The course will be open to men 21 years of age and over who are living on farms served by electric power.

Instruction will be provided free of charge but students must locate and pay for their own board and room if they do not live at home, and bear transportation costs.

Outline of the program may be obtained from the writer. Thirty is the maximum that can be accommodated.

## THERE'S A MAN IN THE WORLD ...

There's a man in the world who is never turned down. Wherever he chances to stray.

He gets the glad hand in the populous town  
Or out where the farmers make hay.  
He's greeted with pleasure on deserts of sand  
And deep in the aisles of the woods.  
Wherever he goes there's the welcoming hand —  
He's the Man Who Delivers the Goods.

The failures of life sit around and complain.  
The gods haven't just treated them white.  
They've lost their umbrellas whenever there's rain  
And they haven't their lanterns at night.

Men tire of the failures who fill with their sighs  
The air of their own neighborhoods.  
There's a man who is greeted with love-lighted eyes —  
He's the Man Who Delivers the Goods.

— Walt Mason

(Contributed by Ira Stauffer)

## CHRISTIAN SCIENCE

That harmony in daily affairs demands obedience to God's laws will be emphasized at Christian Science services Sunday.

The Lesson-Sermon entitled "Life" includes the following account of counsel by Christ Jesus from the Bible:

"And, behold one came and said unto him, Good Master, what good thing shall I do, that I may have eternal life? And he said unto him, why callest thou me good? There is none good but one, that is God; but if thou wilt enter into life keep the commandments" (Matt. 19: 16, 17).

The following correlative passage will be read from "Science and Health with Key to the Scriptures" by Mary Baker Eddy:

"We apprehend Life in divine Science only as we live above corporeal sense and correct it. Our proportionate admission of the claims of good or of evil determines the harmony of our existence — our health, our longevity and our Christianity." (187:6).

## ATOM FOR MAN — NOT MARS

President Eisenhower, in his courageous speech to the United Nations, proposed to share atomic power. The world has already lost too much time in putting this tool for humanity to work.

If it had been pooling its knowledge ever since the ugly days of Hiroshima and Nagasaki, who knows what nimble and inventive minds might have developed already. But military secrecy and unreasoning fear barred them from the task.

Canada has a big stake in the atom and is a leading producer of raw material, a junior partner in the original development. We have gone farther than most countries in demonstrating peacetime uses in medicine and in research. We are planning to use it in electric power.

If at last, as President Eisenhower has so wisely proposed, a start is made in diverting atomic materials to general peacetime use, Canada will have much to give and much to gain.

## Propane Stock Tank Water Heater

With automatic controls — Light it up and forget it, for only \$49.95

USED FAIRBANKS MORSE OIL HEATER — Like new \$65.00

SEE THESE AT

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"Your Machine Man" Phone 10, Didsbury

## THE COMMUNITY PAGE

In presenting this page we wish to commend to readers the fact that the advertisers deserve their support, goodwill and trade. A newspaper is a community affair. It has its individual opinions, for it cannot afford to be a jellyfish if it is to serve a useful purpose. But it does strive to give every phase of public opinion and fair news reports.

Our advertisers help to make this possible, as well as keeping alive local interest in community activities. Buy from those who advertise on this page in The Pioneer. It will save you money and help you build up your own community.

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Not down to a price"

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DIDSBURY, ALBERTA

## FREE THEATRE TICKETS

Each week this "Community Page" is published in The Didsbury Pioneer, names of town and district residents will appear among the advertisements. Read the ads carefully and if you find your

name in any one of them — clip out the ad and present it at The Didsbury Pioneer office and receive TWO TICKETS to the Didsbury Opera Theatre with the compliments of the advertiser in whose advertisement you found your name.

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Didsbury

## PREMIER MEAT MARKET

(Ray Campbell, Prop.)

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Located in Soley's Store

Specializing in ...

RED &amp; BLUE BRAND

BEEF

CURED MEATS

Free Delivery

## PAYNE-FREEMAN COMPANY

Factory-Inspected engineered and Chryco parts

OLIVER MACHINERY

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## SOLEY'S FOOD STORE

Do All Your Food Shopping At Didsbury's Only Complete Food Store

Biggest and best selection of fresh fruits and vegetables.

Largest variety of groceries

Complete stock of frozen foods.

Always a good variety of fresh and cooked meats.



**Free**  
GERMINATION TESTS

Be sure to check germination of home grown seed. Don't let your germination reduce your crop yield next fall.

See your ALBERTA PACIFIC AGENT for free germination service.

**ALBERTA PACIFIC**  
GRAIN COMPANY LIMITED

**DIRTY FURNACE FILTERS  
MEAN LOST HEAT!  
INSPECT YOURS NOW!  
WE HAVE ALL THE  
COMMON SIZES IN STOCK**

**KAUFMAN & JENKINS**

Phone 22 — After 6 p.m. Phone 234, 235

## "It's The Talk Of Town And District

Peto Goosen tipped off Alf Allen. Alf in turn gave it to Fred Bateman for what it was worth, and Fred was curious so he asked Charlie Spreeman, who assured him it was right, and then passed the good word along to Herb Sinclair. Along comes Jack Shannon for a bit of welding — he in turn swallowed hook, line and sinker. Then "Gullible Jack" checked with Art "Malting Barley" Reiter, who happens to be an authority on anything that will pour. Art invited Jack across the street to slurp a "cuppa Java" and at the same time to interview Al "Daddy" Engwer about it — the new daddy assured them it was correct that the "best coffee and the biggest, juiciest hot dogs in town" are being served by the members of the Mens Chapter of the L.O.B.E. at the arena, and with each and every coffee or hot dog goes a winsome, toothy smile with a pleasant "thank you", so keep up the good work ladies, the fans do appreciate your good service.

## MAC'S SERVICE HARDWARE

W.A. McFarquhar, prop. — Phone 33

## PREMIER MEAT MARKET

(LOCATED IN SOLEY'S STORE)  
THE COMPLETE FOOD CENTRE

**RED AND BLUE BRAND BEEF  
FRESH FROZEN FILLETS  
FRESH MILK DAILY**

PHONE 42 FOR DELIVERY — WE BUY HIDES  
R. A. CAMPBELL, Prop.

**FOR THOSE  
TOUGH JOBS**

**New JOHN DEERE  
40' Crawler Tractor**

Where wheel tractors won't "cut the mustard" you need an economical but powerful John Deere Crawler. No ground condition is too rough for this sure-footed, easy-maneuvering power unit. 2-3 plow power. Many new features for better work, greater operator comfort, easier servicing. Come in and get the full story.

**WM. "Bill" COWAN**

Austin

## REMAINING HOME SCHEDULE FOR DIDSBURY RAMBLERS

Thursday, January 14:  
**Ponoka at Didsbury**  
Saturday, Jan. 23:  
**Stettler at Didsbury**  
Monday, Jan. 25:  
**Lacombe at Didsbury**  
Tuesday, Feb. 2:  
**Alix at Didsbury**  
Thursday, Feb. 4:  
**Red Deer at Didsbury**  
Monday, Feb. 8:  
**Olds at Didsbury**  
Saturday, Feb. 13:  
**Ponoka at Didsbury**  
**POSTPONED GAMES**  
**Olds at Didsbury**  
**Alix at Didsbury**  
**Stettler at Didsbury**

## DISTRICT NEWS

### M.V.B.C. NEWS

Happy New Year! We feel that the year is still new enough for us to express our sincere greetings to all who read this column. May it be a good year to each one, with good will to all, and prosperity. This old world needs good will that will encourage peace of mind and heart. Let us keep it so.

During the vacation period most of the faculty members spent their Christmas with friends at out-of-town points. Rev. and Mrs. Teyker were in Edmonton bringing back Mrs. Taylor's mother. Mrs. M. A. Finlay, to spend Christmas Day here. Mr. Wain was at his home in Calgary. Mrs. Suder celebrated Christmas Eve with those who keep Danish Christmas within their circle at Rev. Gordon Dedele's home near Sundre. She spent Christmas day with Mr. and Mrs. Ira Stauffer. Miss Gladys Eby spent several days with her sister, Mrs. Anne Aitken, in Red Deer. They were at the Elgin Hallman home for Christmas day. Mr. and Mrs. Lusk were guests of the Noah Swalm family in Calgary. Altogether it was a joyous Christmas for all and vacation days have disappeared entirely from the picture, for examinations for the first semester begin on Monday and will occupy much attention from teacher as well as student.

The parents of Mary Lou Jesser accompanied her back from Idaho and visited in Edmonton as well as Didsbury during the days they spent here. They returned back in the storm that recently swept this part of Alberta.

Mr. and Mrs. Taylor, Mr. and Mrs. Lusk and Miss Gladys Eby motored to Banff the last Thursday of the old year. Although it was snowing the hot springs were enticing after they watched the skiers on Mount Norquay.

Mrs. Lydia Suder, who is director of the Women's Missionary Society of the United Missionary Church here, spoke in Acadia Valley on missions last weekend. A very fine offering contributed to the financial aid of the society. She accompanied Arthur Eby, who went to Acadia Valley to get several hundred pounds of meat that was donated by a farmer in that area.

Miss J. Robertson of the Sudan Interior Mission of Ethiopia spoke in chapel last Thursday. She also addressed two mission classes on the subject of Mohammedanism and pilgrimages to Mecca. Miss Robertson is a teacher in Ethiopia.

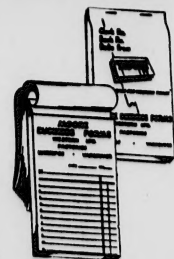
Mr. Sam Eby has been busy about the school again this last week. This time building in shelves and renovating cupboards in his sister's cabin. His contribution of free labor is greatly appreciated by all of us and has made possible improvements that otherwise might have been impossible.

Gifts of oranges and two splendid gifts in cash were received from local merchants as gifts to the College for Christmas.

We extend through the columns this paper our deep sympathy to one of our students who lost her father during the vacation time. Miss Irene Freitag was called home just a few days before vacation due to her father's illness but shortly after he passed away. Our sympathies are here. She has returned to the College to finish her year's work with us.

We cannot tell what this year will bring of good or ill, but if each one of us will strive to keep the Golden Rule, it will help. This well known rule is found in God's Word, so may the Word become the man of our counsel during 1954; may we walk in it, and obey it, and by so doing make the world a little better.

## SALES BOOKS



ORDER  
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COUNTER  
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BOOKS  
FROM  
**THE DIDSBURY PIONEER**

Phone 12 — Didsbury

### Rugby W.I.

#### January Meeting

Rugby W.I. held their first meeting of the year on January 7 at the home of Mrs. Glen Ray with 10 members present. Due to the absence of the president and vice-president, Mrs. McNaughton took charge of the meeting.

The W.I. supper on the 29th of December was very much enjoyed by all present, and the films that followed, shown by Mr. Bell of the Alberta Wheat Pool were very good.

Minutes were read, the sick remembered with cards and a blanket sent for a new baby.

Roll call was answered by payment of membership fees and by naming a product on the pantry shelf and telling something about it. Home economics paper was given by Mrs. Alex Blain: "Rose Hips for Vitamin C" and "Candid Orange Peel".

Provincial, district and constituency dues are to be paid.

Mrs. Wahl has received the woolen blankets and is donating one to the Old Folks Home. The five-minute talk was given by Mrs. Thompson.

Mrs. Douglas Hosegood offered to have the next whist five on January 13th.

The tea draw was won by Mrs. McNaughton and the meeting closed with God Save the Queen.

The "bit of fun" was conducted by Mrs. Douglas Hosegood as all were seated around the tea table.

### Midway News

(From Our Own Correspondent)

Mr. and Mrs. Lloyd McNeess, Maxwell Simpson and Mr. and Mrs. Jesse Toews were Christmas dinner guests with Mr. and Mrs. Roy McNeess and family.

Mr. and Mrs. Ken Thomas and son John of Canal Flats B.C. spent the holidays with the former's brother, Mr. Bob Thomas and family.

Mr. and Mrs. Fred Hoskin had all their family home for Christmas, including Mrs. Mrs. Xavier Hoskin of Calgary. Mr. and Mrs. Roy Brown and family of Olds, and Mr. and Mrs. Gordon Hoskin and family of this district. Mr. and Mrs. Bob Fisher and boys had as their Christmas dinner guests, Mr. and Mrs. T. Irving and family, Mr. H. Irving and Mrs. J. Irving of Okotoks. Mr. and Mrs. G. Irving and family of Sundre and Mr. and Mrs. C. McNiven of Blackie.

Mr. Corrie Swanson spent Christmas with her son Harold and family.

Mr. and Mrs. Eddie Ohlhausen and Deborah spent the holidays with the latter's parents, Mr. and Mrs. E. Vetter and family.

Mr. and Mrs. Paul Hauser motored to Calgary on Christmas to spend the day with the latter's parents, Mr. and Mrs. H. Ohlhausen.

Mr. and Mrs. Howard Pross and family, Mr. and Mrs. Harry Richardson, Mrs. E. Richardson and Fred were Christmas day guests of Mr. and Mrs. J. McCulloch. Lila McCulloch was also at home.

Mr. and Mrs. Paul Hansen and family had as their New Year's guests, Mr. and Mrs. Ken Jackson and son, Mr. and Mrs. Art Schaffer and Roy, of Acme, and Mr. and Mrs. Henry Neumiller, Eileen and Betty, and Gordon March.

New Year's guests at the Ray Good's home were Mr. and Mrs. Max Good, formerly of Lac-du-Bonnet, Man. and now of Calgary. Mrs. Ira Good and Mrs. F. B. Brownie of Calgary. The latter is Mrs. Ray Good's mother.

Mr. and Mrs. Fred Hoskin had New Year's dinner with Mr. and Mrs. Gordon Hoskin and family. Later in the day they motored to Olds to help celebrate the 25th wedding anniversary of the former's daughter, Mrs. Roy Brown and Mr. Brown.

Mr. and Mrs. Harold Swanson and family spent New Year's Day with Mr. and Mrs. Milo Stearns and family.

Mr. and Mrs. Allan Marsh and family spent their New Year's with the latter's parents, Mr. and Mrs. Ringheim of Didsbury.

Bud Richardson is spending a few days with his parents, Mr. and Mrs. H. Richardson. Bud smashed his finger and was laid off from work for awhile.

Mrs. Paul Hauser and Mrs. H. Swanson met at the home of Mrs. A. McCulloch on Monday evening to make up the W.I. program books for 1954.

Mr. and Mrs. R. Good, Mrs. P. Hauser, Mrs. G. Hoskin, Mrs. K. Swanson and Mrs. H. Swanson attended a luncheon and monthly meeting of the United Church W.A. in Carstairs on Thursday.

The men of the district have been busy this past week making ice in the curling rink.

A number from this district attended the square dance in Acme Friday night.

## YOU CAN STOP FASTER THAN THE BIG FELLOW!



ENJOY  
SAFE, SILENT MOTORING  
WITH A  
**NEW CHRYCO MUFFLER**



When your muffler starts showing its age, install a new factory-engineered Chryco muffler. You'll enjoy more comfortable motoring and protection from dangerous exhaust gases. Chryco mufflers are six ways superior! They're engineered to the engine; fit perfectly; guard against backfire; last longer; give complete protection and are really quiet.

Let us check the condition of your present muffler... now!

\*Chryco is a trademark of the Chrysler Corporation of Canada, Limited.

**DRIVE IN FOR A MUFFLER CHECK TODAY!**

**J. M. FREEMAN & SONS  
LIMITED**

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See your Midland Agent regarding Registered and Certified Seed. Get your orders in early to insure delivery.

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**MIDLAND & PACIFIC GRAIN**

## RED AND BLUE BRAND BEEF

### Still Our Specialty

NOW IS THE TIME TO ORDER A QUARTER  
OF BEEF FOR YOUR LOCKER

**KIRBY'S MEAT MARKET**

PHONE 127 — DIDSBURY

### NEW LISTING

#### Immediate Possession

320 ACRES IMPROVED LAND 8 MILES WEST OF DIDSBURY, 260 ACRES UNDER CULTIVATION. SMALL BUILDINGS. HAS CALGARY POWER. PRICE \$37.50 PER ACRE. SOME TERMS.

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See us, if you are thinking of adding extra rooms, moving back walls or breaking through doors and windows. We have everything you'll need to remodel and improve your home. Our staff will be happy to advise you... put 51 years of experience at your service... supply you with all the materials you require.

Stop in or telephone 125 for a FREE estimate.

TERMS EASILY ARRANGED

# ATLAS LUMBER CO. Ltd.

DIDSBURY, ALTA. Phone 125

LARRY SINCLAIR, Manager

PHONE 125

## Folkmann's Clothing

PHONE 124 — DIDSBURY

## New Shipment Of Ladies' Dresses

LADIES' HAYMAKER SHIRTS, WITH FRENCH CUFFS, IN ASSORTED COLORS AND SIZES



## Bapco Paint Dealer

NOW... every color to suit your taste in BAPONE and SATIN-GLO! Ask for velvety-flat BAPONE, the one-coat wonder wall-paint for living room or bedrooms... SATIN-GLO high-gloss or semi-gloss for kitchens, bathrooms and woodwork! Come in now... see our selection of unlimited colors!

## Builders' Hardware

THE STORE WITH THE STOCK—AND A SMILE  
G. C. LEESON, Manager PHONE 7

## NOXEMA Special

10 Ounce

\$1.25

## Law's Drug Store

The REXALL Store

PHONE 40 — DIDSBURY, ALBERTA

## Little Items of Local Interest

Open house will be held at the home of Mr. and Mrs. J. W. Chevalier of Westward Ho on Sunday, Jan. 17, when they will celebrate their 52nd wedding anniversary. They will be at home to guests from 1:30 to 5:15 p.m. afternoons and from 7 to 9 in the evening.

Miss Marlene LeGrand has left to take up nursing training at Regina College and before leaving asked that we express her thanks to her many friends for the enjoyable going away party given in her honor.

Mrs. H. M. Ringheim is a patient in the Holy Cross hospital, Calgary.

Mr. and Mrs. Ed Ford motored to Calgary Friday where the former attended a General Motors conference.

LSRN Donald LeGrand sailed Tuesday on H.M.C.S. Ontario for Australia.

Family nights are being featured every Wednesday night at the Didsbury Opera Theatre. Bring the whole family for \$1.00.

Ron Reimer and Jean Reimer came down from the north to spend the holidays with their parents and have now returned to their duties.

Mrs. Neil Beaton of Della visited here Thursday with her parents, Mr. and Mrs. S. H. Price.

## MR. AND MRS. W. J. SCHEIDT MARRIED 33 YEARS

Tuesday evening Jan. 5, about 15 friends and neighbors gathered at the home of Mr. and Mrs. W. J. Scheidt, the occasion being their 33rd wedding anniversary. Their son, Walter, who is attending technical school in Calgary, drove down for the reception.

After an evening spent playing court whist, Mr. Tom Morris and Mrs. J. Rupp taking honors, the group sat down to a delightful lunch. Mr. Tom Morris, in his inimitable manner, congratulated the guests of honor and he was joined by all in wishing them many more years of happiness together.

## ANNUAL ASSEMBLY OF VOTERS AT REDEEMER LUTHERAN

The annual assembly of the voters of the Redeemer Lutheran Church was held on Sunday, Jan. 10, in the Church basement. Pastor Fox opened the meeting with Scripture reading and prayer. After the minutes of the previous meeting were accepted, Mr. and Mrs. Fred Bogner's membership was transferred to Bethlehem Lutheran Church, Edmonton. Received by transfer were Mrs. William Bogner from Jehovah's Lutheran, Calgary and Miss Lois Krueger from Grace Lutheran, Edmonton. Harold Schiecke and Oscar Reinhardt applied for voting membership in the congregation.

Mr. H. W. Folkmann, treasurer of the congregation, gave the annual financial report. The congregation raised \$4,676 for home purposes, plus \$1,555 for church debt and \$250 for the organ. The congregation still owes \$650 on its church property. The organ fund has a balance of some \$350. It was decided to use the organ fund balance for the time being, to pay off the church debt.

Further financial reports given showed that the congregation submitted \$2,455 for outside purposes, including mission work, Lutheran Hour, British and foreign Bible Society, etc.

A financial recapitulation, given by Pastor Fox, showed that the entire congregation and all its agencies and societies raised during 1953 a total of \$10,897. The financial picture of the congregation is sound.

Mr. J. C. Folkmann, president; Mr. H. W. Folkmann, treasurer, and Rev. E. B. Fox, secretary were all re-elected for another one-year term. Mr. Carl Meyer was elected elder and trustee for a three-year term, and Mr. E. C. Pieper as elder for three years.

The pastor reported that Redeemer Lutheran Church has 339 souls, 209 communicant members and 39 voters. During 1953, 67 services were conducted with a total attendance of 11,905 — or an average attendance per service of 164.

In the field of parish education healthy growth and advance was experienced. The Sunday school has an enrollment of 84, taught by 8 teachers; and the Adult Bible Class has an enrollment of about 60. Instruction is given at the Jackson school every Tuesday after school hours and at Westcott every Friday. Vacation Bible School was conducted for 10 days with a daily average of 48. Saturday school is also held every week. The Ladies' Aid has a membership of 25 and the Walther League has 51 members. In these groups Scripture is studied.

Officers for the Ladies' Aid are: Mrs. E. Pieper, president; Mrs. A. Reiser, secretary and Mrs. A. Esler, treasurer.

Walther League: Fred Reese, president; Myron Gebers, vice-president; Lily Reinhardt, secretary and Walter Artman, treasurer.

Fred Reese is superintendent of the Sunday School and Mrs. R. Krueger is the treasurer.

## Coming Events

The annual meeting of the Didsbury F.U.A. Local No. 1009 will be held on Friday, Jan. 15th at 8 p.m. at the farm residence of Mr. Roy MacNaughton.

The Sports Club will meet at the home of Mrs. L. LeGrand on Wednesday, Jan. 20 at 8:30 p.m.

Regular meeting of the I.O.D.E. will be held Wednesday, Jan. 13 in the Lions Hall at 8:15 p.m.

## FALLEN TIMBER

From Our Own Correspondent

Congratulations to Mr. and Mrs. Joe Teynor on the birth of a daughter.

Miss Margaret Monecy is helping for a time at the Joe Teynor home. Mr. and Mrs. Wollen have been visiting at the home of their daughter and son-in-law, Mr. and Mrs. F. Herbert.

A party was held at the home of Mr. and Mrs. Bill Monecy last Friday evening. Due to the stormy weather many thought the party was off but those who did attend had a jolly time.

Report of the Busy Bees annual meeting will appear in the next issue of this paper.

A skating party will be held next Saturday evening at the home of Mr. and Mrs. Bill Monecy. Ladies please bring lunch.

Church was held again Sunday with a good number in attendance. Church commences at 2 p.m. with Sunday School immediately after.

The men expect to be working on the church again Saturday, weather permitting.

We are sorry to hear that Allen Stair has been quite sick with a bad throat.

Mr. and Mrs. G. W. Hone have moved to Calgary. Mr. Hone is in Didsbury hospital.

## CARD OF THANKS

I wish to express my sincere thanks to Dr. McKenzie and nurses at the hospital for the kind care shown me while I was a patient there. Also the kind neighbors who helped out while I was in hospital. Thanks also to the kind friends who sent cards and flowers.

HENRY SPORTEL

## LATE CLASSIFIED

FOR SALE — Yorkshire boar, purebred, with papers. Apply B. A. Atkinson, east of town. 11p

LOST — Small silver grey kitten with white breast and paws. Finder please notify Mrs. Austin, phone 52. 1tc

## LOW, 21-DAY EXCURSION FARES TO PACIFIC COAST

Effective TO MARCH 31



See the awe-inspiring Rockies in their glorious winter garb on Canadian Pacific's world-famous Banff route. Visit Vancouver's Lion's Gate Bridge—stay at Victoria's renowned Empress Hotel.



Travel in comfort—by train—to Canada's Evergreen Playground. Coaches with large picture windows... individual reclining chairs... private low cost roomettes... air-conditioned throughout... fine service whether you go coach or roomette—because it's Canadian Pacific.

See your Canadian Pacific agent for full information as to trains and fares.

TRAVEL BY TRAIN



## CARD OF THANKS

I wish to thank Dr. Asquith, Mrs. Turner, the nurses and staff of the Didsbury hospital for their kindness shown me during my recent illness, and to all my friends who sent cards and flowers and visited me.

J. W. RENNIE

## FOR BETTER BUYS IN BEDDING, SHOP AT

the sign of better living all over Canada...



sheets... blankets... pillow slips made right... here in Canada

Long-wearing luxury is the big feature this winter! That's Tex-made's big boon to your budget! See the beauty of Tex-made, currently in your favorite store. Feel the comfort — buy it — wherever you see the Tex-made sign.

Canada lives better... with Tex-made!

—There will be an F.U.A. meeting at Zella school on Monday, Jan. 18 at 8 p.m.

## SHOP AT —

## Ranton's

Your Home Town Store

25 PER CENT OFF ALL LADIES' HOUSE DRESSES AND BETTER DRESSES

20 PER CENT OFF MEN'S OVERCOATS PARKAS AND PLAID JACKETS

LADIES' ANGORA GLOVES GOING AT \$1.00 PER PAIR

10 PER CENT OFF ALL OVERSHOES

HAND TOWELS — Each ..... 29c

WASH CLOTHS, good quality, each ..... 20c

IN DIDSBURY IT'S

## Ranton's

## BERT'S FURNITURE of Olds, Alta.

Now Under New Management

## NOW CALLED BILL'S FURNITURE

Mr. Harper, now owner of BILL'S FURNITURE, formerly owner of Harper's Furniture in Red Deer, has purchased Bert's Furniture in Olds and has now two floors of the finest furniture in Alberta at the lowest prices. Mr. Harper has had 20 years' experience in furniture business and is fully qualified to serve you and offer you the best in furniture at the lowest prices.

This week he offers you a 4-piece bedroom suite in walnut or blonde, consisting of vanity, bench, chiffonier and radio bed at only \$139.50 complete. Chrome tables that extend to 72" in yellow or grey. Regularly sold at \$89.95, for only \$69.95. These tables have arborite tops and are fully guaranteed.

FOR THE BEST IN FURNITURE SEE

## Bill's Furniture In Olds

## Hoot Mon!

For T-H-R-I-F-T and style we're tops...

MEN'S JACKETS AND STATION WAGON COATS

Special 25 PER CENT OFF Gabardines Wool Plaid



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